

CISPG iGENERATION STUDENT VIDEO CHALLENGE

Title Of Video: _____

Student Name(s) and Grade(s) _____

School: _____

Sponsor Teacher: _____

	A START! YOU'RE ON THE MOVE	GETTING THERE! A FEW KINKS TO WORK OUT	THAT'S IT! SOLID IDEAS AND PROJECT	AMAZING! YOU MIGHT HAVE A FUTURE IN THIS FIELD
HOW WELL DOES THE VIDEO ANSWER THE QUESTION?	<ul style="list-style-type: none"> Try to zoom in on the topic/theme Add more details Create a clear message 	<ul style="list-style-type: none"> Topic/Theme is a little zoomed in A few details about the topic Your message is emerging 	<ul style="list-style-type: none"> Topic/Theme is zoomed in Interesting details are connected to your topic Clear message 	<ul style="list-style-type: none"> Topic/Theme is really focused and zoomed in Exciting details that “show” rather than “tell” A unique, crystal clear message
ELEMENTS OF VIDEO DESIGN	<ul style="list-style-type: none"> Edit your video quality – e.g. consistent volume/sound, smooth transitions, clear picture quality Make sure your actors, graphics, backgrounds add to the presentation and help to communicate the content 	<ul style="list-style-type: none"> Your presentation shows some editing – e.g. volume/sound, smooth transitions, clear picture quality Your actors, graphics, backgrounds sometimes add to the presentation and help communicate the content 	<ul style="list-style-type: none"> You used effective camera techniques in one or more areas: e.g. volume/sound, smooth transitions, clear picture quality Your actors, graphics, backgrounds add to the presentation and help communicate the content 	<ul style="list-style-type: none"> You used effective camera techniques in most areas: e.g. volume/sound, smooth transitions, clear picture quality Your actors, graphics, backgrounds contribute to a very effective presentation and enhance the key points
COLLABORATION	<ul style="list-style-type: none"> One partner seems to have done all of the work Your project needs some teamwork 	<ul style="list-style-type: none"> You worked with your partner but your team needed some reminders to stay on task and finish the project 	<ul style="list-style-type: none"> You and your partner worked together and shared the responsibilities equally 	<ul style="list-style-type: none"> You and your partner respected each other and got along very well. You shared the responsibilities on all aspects of the project.
THE “WOW” FACTOR: CREATIVITY AND IMAGINATION	<ul style="list-style-type: none"> Add some sparkle to your beginning Add an ending Add your personality Think about your audience and what they would like 	<ul style="list-style-type: none"> You introduce your theme so the audience knows the topic You included an ending Glimmer of personality You have an idea of what your audience would like 	<ul style="list-style-type: none"> Your introduction “hooks” the audience Your ending makes sense Clear personality You know how to engage the audience 	<ul style="list-style-type: none"> Your introduction is memorable Your ending satisfies Your personality shines You leave your audience laughing, crying, smiling ...

Comment completed by: _____

What I liked about your project –

Areas for further learning –