

# CISPG iGENERATION STUDENT VIDEO CHALLENGE

Title Of Video: \_\_\_\_\_

Student Name(s) and Grade(s) \_\_\_\_\_

School: \_\_\_\_\_

Sponsor Teacher: \_\_\_\_\_

	<b>A START! YOU'RE ON THE MOVE</b>	<b>GETTING THERE! A FEW KINKS TO WORK OUT</b>	<b>THAT'S IT! SOLID IDEAS AND PROJECT</b>	<b>AMAZING! YOU MIGHT HAVE A FUTURE IN THIS FIELD</b>
<b>HOW WELL DOES THE VIDEO ANSWER THE QUESTION?</b>	<ul style="list-style-type: none"> <li>Try to zoom in on the topic/theme</li> <li>Add more details</li> <li>Create a clear message</li> </ul>	<ul style="list-style-type: none"> <li>Topic/Theme is a little zoomed in</li> <li>A few details about the topic</li> <li>Your message is emerging</li> </ul>	<ul style="list-style-type: none"> <li>Topic/Theme is zoomed in</li> <li>Interesting details are connected to your topic</li> <li>Clear message</li> </ul>	<ul style="list-style-type: none"> <li>Topic/Theme is really focused and zoomed in</li> <li>Exciting details that “show” rather than “tell”</li> <li>A unique, crystal clear message</li> </ul>
<b>ELEMENTS OF VIDEO DESIGN</b>	<ul style="list-style-type: none"> <li>Edit your video quality – e.g. consistent volume/sound, smooth transitions, clear picture quality</li> <li>Make sure your actors, graphics, backgrounds add to the presentation and help to communicate the content</li> </ul>	<ul style="list-style-type: none"> <li>Your presentation shows some editing – e.g. volume/sound, smooth transitions, clear picture quality</li> <li>Your actors, graphics, backgrounds sometimes add to the presentation and help communicate the content</li> </ul>	<ul style="list-style-type: none"> <li>You used effective camera techniques in one or more areas: e.g. volume/sound, smooth transitions, clear picture quality</li> <li>Your actors, graphics, backgrounds add to the presentation and help communicate the content</li> </ul>	<ul style="list-style-type: none"> <li>You used effective camera techniques in most areas: e.g. volume/sound, smooth transitions, clear picture quality</li> <li>Your actors, graphics, backgrounds contribute to a very effective presentation and enhance the key points</li> </ul>
<b>COLLABORATION</b>	<ul style="list-style-type: none"> <li>One partner seems to have done all of the work</li> <li>Your project needs some teamwork</li> </ul>	<ul style="list-style-type: none"> <li>You worked with your partner but your team needed some reminders to stay on task and finish the project</li> </ul>	<ul style="list-style-type: none"> <li>You and your partner worked together and shared the responsibilities equally</li> </ul>	<ul style="list-style-type: none"> <li>You and your partner respected each other and got along very well. You shared the responsibilities on all aspects of the project.</li> </ul>
<b>THE “WOW” FACTOR: CREATIVITY AND IMAGINATION</b>	<ul style="list-style-type: none"> <li>Add some sparkle to your beginning</li> <li>Add an ending</li> <li>Add your personality</li> <li>Think about your audience and what they would like</li> </ul>	<ul style="list-style-type: none"> <li>You introduce your theme so the audience knows the topic</li> <li>You included an ending</li> <li>Glimmer of personality</li> <li>You have an idea of what your audience would like</li> </ul>	<ul style="list-style-type: none"> <li>Your introduction “hooks” the audience</li> <li>Your ending makes sense</li> <li>Clear personality</li> <li>You know how to engage the audience</li> </ul>	<ul style="list-style-type: none"> <li>Your introduction is memorable</li> <li>Your ending satisfies</li> <li>Your personality shines</li> <li>You leave your audience laughing, crying, smiling ...</li> </ul>

Comment completed by: \_\_\_\_\_

What I liked about your project –

Areas for further learning –