

## Rules for iGeneration Student Video Challenge 2017

*Catholic Independent Schools, Diocese of Prince George*

### Eligibility Criteria

- Student productions are those that are produced, directed, planned and technically completed entirely by students who attend a Catholic Independent School in the Diocese of Prince George (CISPG). The involvement of parents, teachers and professionals is limited to non-creative roles (ie. technical advice or teaching them how to use the equipment, how to set up shots, permissions, asking students good questions).
- Only students of CISPG schools from grades 4 through 9 are eligible. For mixed grade students, entry level is determined by the highest grade of all students involved with the production. If a sponsor teacher would like to support a primary entry, it will be entered as a grade 4 entry. It is suggested that students work independently, in pairs.
- Non-students may be used as actors and for voice-overs as long as they are directed by students
- Productions must be completed and submitted by the deadline of May 5, 2017.
- Total running time, including credits, is no longer than 3 minutes for Choice #1, #2 and #4, and from 3 to 5 minutes for Choice # 3.
- Entries must be suitable for use on the CISPG website (with permission from student, family, actors and school).
- Individuals may enter as many productions as they wish at the school level. Up to two videos from each school can be sent on to CISPG by May 5, 2017 for entry into the iGeneration Student Video Challenge (the form will be available on the CISPG website – [www.cispg.ca](http://www.cispg.ca) )
- Each entry must be uploaded to YouTube (with privacy settings set to “unlisted”) and the link submitted with your entry form. For assistance, contact Andrew at [admin@sispg.com](mailto:admin@sispg.com) or view the how-to screencast also on our website on the iGeneration page.

## Entry Fees

No cost to enter.

## Prizes

- First Place out of all 8 CISPG Schools will receive an iPad and case or something of equal value and the privilege of having their video on the CISPG website
- Second place will receive a \$50 iTunes Gift Card.
- First place for the “Class Entry” Category will be \$250 towards a class activity or field trip

Most of all, we hope students will enjoy learning how to use technology in an engaging and meaningful manner and teachers will enjoy working with technology to create, collaborate, analyze, and celebrate.

## Use of Your Video

By entering the iGeneration Student Video Challenge, you are granting CISPG rights to retain an archive copy of your production for the non-profit purposes of promotion and education.

## Copyright Warnings

Entrants are encouraged to create productions that consist entirely of original material, including music, graphics, visuals etc. **YOU MAY BE DISQUALIFIED IF THE PROPER DOCUMENTATION IS NOT COMPLETED AND SUBMITTED WITH YOUR ENTRY.** By entering the iGeneration Student Video Challenge, you are declaring that the material in your production is either entirely original or, you obtained **proper, legal permission to use someone else’s copyrighted material.**

- For popular songs, you must submit copies of express written consent from both the **publisher** and the **record company** which state your name, the name of your video, the title of the song, the

- names of the composer, performer and publisher and any specific limitations on the use of the song.
- To use images from books, newspapers, television, videos, video games etc., you must have written permission – unless they are incidental to the shot (see below).
  - Material available on the internet is not considered to be in the public domain. Material is only in the public domain if it is older than 50 years, and/or the copyright holder has explicitly given up all rights to the material.
  - Historic footage ie. footage from World War II must be checked thoroughly for the copyright holder....check the video for a publishing company. This company will need to be contacted to obtain permission.

**Visuals that are incidental to the shot are exempt** from having to provide permissions.

**For Example:** Branded clothing that people are wearing as a natural part of their everyday wardrobe, cars that appear in the shot, products that people use, images that people are watching on TV that are incidental to the shot.

**THE USE OF ANY MATERIAL WITHOUT THE EXPRESS PERMISSION OF THE COPYRIGHT HOLDER IS ILLEGAL.**

### **Judging Process**

All entries are to be submitted to your teacher sponsor at your school. The best two entries will be submitted for judging to the CISPG Board by May 5, 2017. All entries will receive feedback on their video. Winners will be announced by May 26, 2017.

Entry Form will be available online at <http://cispg.ca/contest/>